

YOU PROVIDE THE DREAM



WE PROVIDE THE DIRECTION



**BUSINESS  
BUILDERS**  
MARKETING



# Who

## WE ARE

**BUSINESS BUILDERS MARKETING** is an award-winning marketing firm that offers full-service support so our clients can achieve success. Our work builds business, brands, sales, and profits. It enables you to focus on what you do best and allows us to shine.

Founded in Bloomington, Illinois in the late 80s and grounded in excellence, our diverse expertise and unique approaches achieve measurable results which prompt respect and referrals. Today, we have clients (big and small) all over the globe. We seek partners, not projects, and appreciate every introduction. Our clients consider us an extension of their team, and we look forward to each interaction that we have together.

We are a conservative company that also offers impressive, creative credentials. Our team has a long history of prestigious awards for excellence in graphic design, website development, video production, and integrated and digital campaigns. While we are honored to be recognized, we are truly rewarded through our clients' achievements. Thank you for the opportunity to be a part of your success.

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**[BusinessBuildersMarketing.com](http://BusinessBuildersMarketing.com)**

**201 N. Prospect Road, Suite 3 • Bloomington, IL 61704 • 309.827.7977**

**Schedule a complimentary consultation today!**



# RESULTS-ORIENTED Social MARKETING

We provide interactive social media marketing and management for clients needing to elevate their online presence to generate leads, build market share, and reach goals. Social media support services include:

- Digital presence enhancement
- Social platform management
- Google AdWords management
- Remarketing, geo-fencing, and innovative targeting options
- Video display ad creation and management
- Analytic evaluation
- Advanced lead generation
- Marketing automation campaigns
- Comprehensive digital strategy management



INNOVATIVE

# Web SERVICES

Business Builders Marketing integrates the latest technology with marketing intelligence to achieve excellent web-based results. Our in-house website design and development team ensures that your site is an impressive reflection of your organization – working to achieve your goals and performing beautifully on all devices. For three decades, we have refined our website offerings to provide the ideal product, process, service, and results. Services include:

- Responsive, mobile-friendly sites
- Search engine optimization
- Lead generation platforms
- Social and video integration
- Easy-to-update platform choices
- Local training and support
- E-commerce options
- Customer portal creation
- Software integration (Ex: QuickBooks, Salesforce)
- Multi-platform, multi-location creation



IMPRESSIVE

# Design

Whether it's time to create a new look or if you're simply ready to refresh, Business Builders Marketing will offer you amazing, creative options that exceed your expectations. We take a collaborative approach to ensure that your goals and preferences are at the heart of all development. Together, we create a style that is uniquely yours. Graphic design services include:

- Brand development
- Sales materials
- Video animation
- Website design
- Social graphics
- Signage of all types
- Innovative outdoor design
- Annual reports
- Trade show displays
- Publications and newsletters



VALUABLE

# Video

## MARKETING

Our professional video production services enable you to promote and showcase your organization while educating and amazing your audiences. We offer an internal team of experts who provide full-service video marketing support to best leverage the power of video for your organization. Business Builders Marketing has tremendous capacity and can meet your demand for content and exceed your standards of excellence. We create high-definition experiences that include:

- Video conceptualization and storyboarding
- Script development
- In-studio and on-location filming
- Advanced editing and special effects
- Innovative video animation
- Voiceover and voice talent coordination
- Drone footage capture
- Social integration
- Video marketing strategy implementation
- Post-production technical and compatibility support