



**UNDER
OUR WING**

A BUSINESS BUILDERS MARKETING
COMMUNITY OUTREACH PROGRAM

Thank you for your interest in the Under Our Wing® grant – a Business Builders Marketing community outreach program.

This grant was developed and adopted by our creative staff to help local charity/nonprofit organizations in the community with their marketing efforts to make a great impact on the lives in McLean County.

GUIDELINES:

You must be a U.S. based 501(c)(3) qualified charitable or nonprofit organization located within McLean County.

We will not support an individual person or family.

We will not provide support for a political candidate or organization.

We will not provide financial support; instead, we will give of our talents and abilities to assist organizations.

We will not be responsible for out-of-pocket costs associated with a project's creation, such as the printing of materials or web hosting fees.

Once projects are completed, they will be owned by the organization for which they were created.

One organization can be accepted for multiple projects, but only one project will be accepted from the organization in a calendar year.

ENTRIES MUST BE MAILED TO:

Business Builders Marketing
ATTN: Under Our Wing
201 North Prospect Road, Suite 3
Bloomington, IL 61704

***We review requests once per year and select two winners.
For current application dates, timelines, and questions please
contact us at 309.827.7977.***

PLEASE FILL OUT THE FOLLOWING:

Describe the work of your organization, briefly addressing the following:
History, goals, and/or mission.

Your target population, including geographic location, socio-economic status,
race, ethnicity, gender, and/or age:

Current programs and/or accomplishments:

What type of project do you need assistance with? (choose one)

- | | |
|---|--|
| <input type="radio"/> Graphic Design | <input type="radio"/> Website Marketing Assistance |
| <input type="radio"/> Brand Development | <input type="radio"/> Social Marketing |
| <input type="radio"/> Public Relations | <input type="radio"/> Interactive Campaigns |
| <input type="radio"/> Media Planning | <input type="radio"/> Video Production |

Please describe, in detail, the project you would like assistance with along with the
specific outcome(s) you hope to achieve.

Project Timeline/Deadline: _____

How did you hear about the Under Our Wing® grant program?

***Feel free to attach additional sheet(s) if more room is needed.*

Please **include** the following support materials with your application:

1. Recent literature that may further explain your organization or mission.
2. A list of staff and their positions, Board of Directors, Council, Commissioners, Officers, etc.
3. A copy of your most recent IRS letter indicating your organization's tax-exempt status or your tax exempt number.
4. Your organization's most recent annual report.

Please note, all supporting materials/documents **cannot** be returned.

Organization: _____

Submitted by: _____

Contact Phone: _____

Contact Email: _____

Signature

Date

Thank you for your entry.

You will receive a letter of receipt to confirm your submission.
If selected, you will be notified within 30 days of our deadline.

